

## Plan Evaluation

**Q1. Overall quality on a 5-point scale (5 = very good, 1 = very bad)**

A1. [A number between 1-5]

**Q1-1. What is your rationale for the score? (i.e., what was good about it, and what could be further improved?)**

A1-1. [Free form answer]

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**Q2. How executable is the AI application plan in its current state (5 = executable right away, 1 = not executable at all)?** (Consider things like: can you come up with a strategy for developing a model based on the given information, can you think up a data collection / labeling strategy, etc.)

A2. [A number between 1-5]

**Q2-1. Before you can start making executions on the AI application development, how much further iteration would you need to have with this client?**

A2-1. [Free-form answer]

**Q2-2. Which sections or questions require little further iteration to be executable? Why?**

A2-2. [Free-form answer]

**Q2-3. Which sections or questions will need significant improvements and much further iteration to be executable? Why?**

A2-3. [Free-form answer]

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**Q3. How consistent are the answers, without contradictory information (5 = very consistent, 1 = very inconsistent)?**

A3. [A number between 1-5]

**Q3-1. Which sections or questions are inconsistent / contradictory with each other?  
Briefly explain.**

A3.1. [Free-form answer]

**Q3-2. Are there any sections or questions that are especially coupled well together?  
Briefly explain.**

A3-2. [Free-form answer]

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**Q4. How clearly can you understand the client's AI application, needs, and target goals (e.g., domain/business metrics) (5 = very clearly, 1 = very unclearly)?** A4. [A number between 1-5]

**Q4-1. Which sections or questions are clearly written to reflect the client's idea?**

A4-1. [Free-form answer]

**Q4-2. Which sections or questions need to be further clarified to reflect the client's idea?**

A4-2. [Free-form answer]

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**Q5. How well is the client's domain expertise reflected in the plan (5 = very well, 1 = very poorly)?**

A5. [A number between 1-5]

**Q5-1. Which sections or questions reflect the client's domain expertise well?**

A5-1. [Free-form answer]

**Q5-2. Which sections or questions need to reflect the client's domain expertise better?**

A5-2. [Free-form answer]

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**Q6. Any other notes or thoughts on the plan?**

A6. [Free-form answer]